

# WHY A WISH?



89%

Of health care professionals surveyed say they believe that the wish experience can influence wish kids' physical health.

Of parents said that the wish strengthened their families.



81%

Of parents observe an increased willingness by their wish kids to comply with treatment protocols.



96%

Of wish families observe increases in their wish kids' emotional health.

99%

Of parents reported that the wish experience gave their children increased feelings of happiness.



74%

Of wish parents observed that the wish marked a turning point in their children's response to treatment.



97%



MAKE A WISH

Central and Northern Florida

\*National survey of the Make-A-Wish "community", including health care professionals, wish families and volunteers conducted by TCC Group from 2010 through 2011.