



Fields BMW

Make-A-Wish®

CENTRAL AND NORTHERN FLORIDA

*wish*MAKERS BALL

Sponsorship Opportunities

wishmakersball.com



**Together,
we create
life-changing
wishes**

for children with
critical illnesses.

33rd Annual

The 33rd Annual Wishmakers Ball, taking place on Saturday, May 1, 2027, is Make-A-Wish Central and Northern Florida's signature gala and our largest fundraiser. This year we are thrilled to once again be hosting the event at the luxurious Waldorf Astoria Orlando. The evening includes a 3-course dinner, open bar, an exclusive VIP table drawing, silent and live auctions, special appearances by our wish children, and an after-party that is not to be missed!

Sponsoring

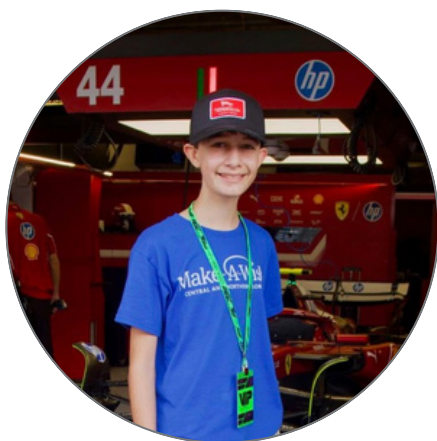
Sponsoring the Wishmakers Ball will not only impact the lives of local children, but it will also strategically align your company with one of the country's top charitable brands. The Wishmakers Ball is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community. The Wishmakers Ball is an excellent marketing vehicle for a sponsor targeting a high-end consumer-based audience with buying power. Over 100 companies are represented at the event.

About Make-A-Wish Central And Northern Florida

- Founded in 1994.
- Granted more than 8,000 wishes.
- In fiscal year 2026, Make-A-Wish Central & Northern Florida granted 481 wishes in 45 counties.
- The average cost of a wish in the Central & Northern Florida region is \$8,000.



Share the Power of a Wish!
YOUR DOLLARS, YOUR COMMUNITY. HELP LOCAL KIDS!



I wish to go to a
Formula 1 race
Andy, 13
Cancer



I wish to meet Trevor
Lawrence
Nolan, 12
Genetic Disorder



I wish to have a Home
Alone Experience in NYC
Beckett, 11
Heart Transplant

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Sponsorship Opportunities

Title - \$75,000

Includes (2) WISH Tables for 10 (each) with sponsor benefits plus...

- Exclusive Title sponsor logo displayed each time Wishmakers Ball is mentioned
- Exclusive gobo projection of company logo in the ballroom
- Verbal recognition at the event
- Company logo prominently placed on event signage, event related materials, print and digital
- Full page sponsor advertisement in the event program (distribution 900)
- Company logo will be prominently displayed and linked on the front page of the Wishmakers Ball website, www.WishmakersBall.com
- Company featured and tagged on social channels

Presenting- \$50,000

Includes (2) WISH Tables for 10 (each) with sponsor benefits plus...

- Exclusive Presenting sponsor and will be displayed each time Wishmakers Ball is mentioned
- Exclusive gobo projection of company logo in the ballroom
- Verbal recognition at the event
- Company logo prominently placed on event signage and event related materials, print and digital
- Full page sponsor advertisement in the event program (distribution 900)
- Company logo will be prominently displayed and linked on the front page of the Wishmakers Ball website, www.wishmakersball.com
- Company featured and tagged on social channels

Impact \$50,000

Includes (2) WISH Tables for 10 (each) with sponsor benefits plus...

- Exclusive Presenting sponsor and will be displayed each time Wishmakers Ball is mentioned
- Exclusive gobo projection of company logo in the ballroom
- Verbal recognition at the event
- Company logo prominently placed on event signage and event related materials, print and digital
- Full page sponsor advertisement in the event program (distribution 900)
- Company logo will be prominently displayed and linked on the front page of the Wishmakers Ball website, www.wishmakersball.com
- Company featured and tagged on social channels

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Sponsorship Opportunities

Ignite - \$45,000

Includes Platinum-level benefits.

- Full page sponsor advertisement in the event program (distribution 900)
- Opportunity to provide a 45 second video highlighting sponsor partnership with Make-A-Wish to be played during program dinner
- Featured story in post-event impact report
- Opportunity to meet featured wish family
- Special mention in the invitation

Silent Auction - \$35,000

Includes Platinum-level benefits.

- Exclusive naming rights to Silent Auction
- Logo Placement on every Preview Card
- Full page sponsor advertisement in the event program (distribution 900)
- Featured story in post-event impact report
- Opportunity to meet featured wish family
- Special mention in the invitation

After Party - \$35,000

Includes (2) WISH Tables for 10 (each) with sponsor benefits plus...

- Exclusive After-Party sponsor and will be listed each time Wishmakers Ball After Party is mentioned (example: Wishmakers Ball After Party presented by.....)
- Separate After Party invitation sent to all guests
- Exclusive gobo projection of company logo in the after party
- (1) Hotel room at the Waldorf Astoria Orlando
- Recognition on chapter social channels
- Invitation to VIP Reception before gala and sneak peek of auction
- Gobo projection of logo in the ballroom
- Exclusive champagne, upgraded wine, and premium table placement
- Verbal recognition at the event
- Star placed on the walkway leading into the event
- Company name/logo displayed during event on screens during the silent auction and during dinner in the ballroom
- Full page sponsor advertisement in the event program (distribution 900)
- Ad designs can be created by the Make-A-Wish team for an additional fee of \$200
- Company logo will be displayed and linked event webpage
- Two breakfast vouchers

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Sponsorship Opportunities

VIP Raffle Table - \$25,000

Includes (1) WISH Table for 10 with sponsor benefits plus...

- Exclusive VIP Raffle Table sponsor and will be listed each time Wishmakers Ball VIP Raffle
- Table is mentioned (example: Wishmakers Ball VIP Raffle Table presented by.....)
- Pre-event company promotion to all guests for the VIP Raffle Table Tickets
- Exclusive recognition on event's mobile bidding platform every time a VIP Table Raffle ticket is purchased (example: [click here to purchase a VIP Raffle Table ticket presented by.....](#))
- (1) Hotel room at the Waldorf Astoria Orlando
- Recognition on chapter social channels
- Invitation to VIP Reception before gala and sneak peek of auction
- Gobo projection of logo in the ballroom
- Exclusive champagne, upgraded wine, and premium table placement
- Verbal recognition at the event
- Star placed on the walkway leading into the event
- Company name/logo displayed during event on screens during the silent auction and during dinner in the ballroom
- Full page sponsor advertisement in the event program (distribution 900)
- Ad designs can be created by the Make-A-Wish team for an additional fee of \$200
- Company logo will be prominently displayed and linked on event webpage

Wish Ambassador - \$20,000

Includes (1) WISH Table for 10 with sponsor benefits plus...

- Exclusive WISH Ambassador Sponsor will underwrite the cost of having 10 children & their families attend the event
- Exclusive Wish Ambassador sponsor that will be listed on signage during the Wish child meet and greet (example: Wish Kid Meet and Greet Presented by: _____)
- Opportunity to have a meet and greet during cocktail hour to take a photo with a wish child
- Opportunity to assist in announcing grand total with WISH families on stage at the end of the evening
- (1) Hotel room at the Waldorf Astoria Orlando
- Recognition on chapter social channels
- Invitation to VIP Reception before gala and sneak peak of auction
- Gobo projection of logo in the ballroom
- Exclusive champagne, upgraded wine, and premium table placement
- Verbal recognition at the event
- Star placed on the walkway leading into the event
- Company name/logo displayed during event on screens during the silent auction and during dinner in the ballroom
- Half page sponsor advertisement in the event program (distribution 900)
- Ad designs can be created by the Make-A-Wish team for an additional fee of \$150
- Company logo will be displayed and linked on event webpage
- Two breakfast vouchers

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Sponsorship Opportunities

Star Sponsor - \$20,000

Includes all Platinum-level benefits plus...

- Premium signage at the exclusive star-themed photo backdrop during the cocktail party, highlighting your brand to all guests
- Opportunity to create a signature Star Sponsor cocktail served during cocktail hour, putting your brand front and center
- Logo and signage displayed on every bar during cocktail hour and at registration, including a special mention of your signature cocktail

Valet Sponsor - \$18,000

Includes all Platinum-level benefits plus...

- Prominent branding at valet drop-off and pick-up, ensuring every guest sees your name as they arrive and depart
- Custom branded gift placed in every car, paired with a personalized thank-you note from Valet Sponsor company for a lasting impression

Platinum - \$15,000

Includes all Gold Level benefits plus...

- Gobo projection of company logo in the ballroom
- Industry exclusivity at the platinum level
- Exclusive champagne, wine, and premium table placement
- Two breakfast vouchers

Photobooth - \$12,000

Includes all Gold Level benefits plus...

- 1 VIP table, hotel room.
- Prominent signage at the VIP reception photobooth, showcasing your brand to every attendee
- Logo branding on all photobooth photos, creating a lasting keepsake for guests

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Sponsorship Opportunities

Gold - \$10,000

- (1) VIP table for 10, with premium placement
- (1) Hotel room at the Waldorf Astoria Orlando
- Company name/logo displayed during event on screens during the silent auction and during dinner in the ballroom
- Invitation to VIP Reception before gala and sneak peak of auction
- Star placed on the walkway leading into the event
- Company logo placed on event signage and event-related materials, print & digital
- Half-page sponsor advertisement in the event program (distribution 900)
- Ad designs can be created by the Make-A-Wish team for an additional fee of \$150
- Company logo displayed and linked on event webpage
- Company featured and tagged on Facebook event page

Wish - \$8,000

Includes all standard table sponsor benefits plus...

- Invitation to VIP Reception before gala and sneak peak of auction
- 1 hotel room at the Waldorf Astoria Orlando
- 1 reserved VIP table for 10 at Wishmakers Ball, best seating available
- VIP concierge during dinner for your tables
- Exclusive champagne and upgraded wine during dinner
- Company name/logo displayed during event on screens during dinner in the ballroom
- 1/4 page sponsor advertisement in the event program (distribution 900)
- Ad designs can be created by the Make-A-Wish team for an additional fee of \$100
- Company name listed on Event Facebook Page
- Advertisement looped on screens during dinner

Standard Table - \$5,000

Special rate of \$4,500 if committed and paid by 12/31/2026

- 1 Reserved table for 10 at Wishmakers Ball
- 3-course formal dinner and open bar throughout the event
- 10 admissions to the After Party, including open bar
- Company name listed in the event program (distribution 900)
- Company name listed on event webpage

Reserve your table today by completing the commitment form on the final page or by visiting:
<https://wishmakersball.com/table-sponsor/>

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Sponsorship Add-On's

Room Drop Bag Sponsor- \$5,000

As the official Room Drop Bag Sponsor, your company logo will be featured on a custom thank-you card included in each bag delivered to the rooms of guests staying in our room block at the Waldorf Astoria and Signia by Hilton Orlando Bonnet Creek. You will also have the opportunity to include promotional items or branded materials in each bag, offering a personalized touch and valuable brand exposure directly to our attendees.

Bar Sponsor- \$5,000

This exclusive sponsorship provides a prominent bar presence throughout the event, ensuring your brand is front and center during cocktail hour and the full program. All bars will feature custom signage displaying your company logo, creating consistent visibility across the event experience.*

Additionally, branded elements such as drink stirrers and cocktail napkins will showcase your logo, offering guests a subtle yet memorable branded touch at every interaction.

*Excludes after-party bars.

Registration Sponsor- \$3,500

As the exclusive Registration Sponsor, your company will be featured through a branded gift presented to each guest at check-in. The gift will be labeled as "A Welcome Gift from [Company Name]", offering a warm first impression and direct brand engagement from the moment attendees arrive. This sponsorship provides a valuable opportunity to associate your brand with hospitality and create a memorable experience for every guest.

Dinner Enhancement Sponsor- \$5,000

This sponsorship includes a 30-minute live performance during dinner. Your company's logo will be prominently displayed on stage throughout the performance, and your company will be formally announced from the stage as the "[Company Name] Dinner Enhancement Sponsor". This opportunity enhances the dinner experience for attendees while providing your company with high-visibility brand recognition.

Reserve your table today by completing the commitment form on the final page or by visiting:
<https://wishmakersball.com/table-sponsor/>

2027 Sponsorship Commitment Form

We believe a single wish can transform a child's life. Your gift is crucial to our vision of granting the wish of every eligible child. Will you help us give more children the confidence, strength and hope that comes with a wish? Complete the commitment form below and return to dfroehlich@cnfl.wish.org or complete online at wishmakersball.com/sponsors.

Sponsorship Level

- ☐ **Title \$75,000 FMV-** \$4,050
- ☐ **Presenting \$50,000 FMV-** \$5,550
- ☐ **Impact \$50,000 FMV-** \$4,875
- ☐ **Ignite \$45,000 FMV-** \$2,189
- ☐ **Silent Auction \$35,000 FMV-** \$2,189
- ☐ **After Party \$35,000 FMV-**
- ☐ **VIP Raffle \$25,000 FMV-**
- ☐ **Wish Ambassador \$20,000 FMV-**
- ☐ **Star \$20,000 FMV-** \$2,189
- ☐ **Valet \$18,000 FMV-** \$2,189
- ☐ **Platinum \$15,000 FMV-** \$2,189
- ☐ **Photobooth \$12,000 -FMV-** \$2,139

- ☐ **Gold \$10,000 FMV-** \$2,139
- ☐ **Wish \$8,000 FMV-** \$2,139
- ☐ **Standard \$5,000 FMV-** \$1,500
- ☐ **Pre-Sale \$4,500 FMV-** \$1,500

Additional Sponsorships

- ☐ **Room Drop -** \$5,000
- ☐ **Bar -** \$5,000
- ☐ **Registration -** \$3,500
- ☐ **Dinner Enhancement -** \$5,000

Method of Payment

I/We will fulfill our sponsorship (select one): _____ Installments _____ In Full
I/We will fulfill our sponsorship payments beginning _____ (month), _____ (year)

Sponsorship Payment Information

Your Name: _____ Title: _____
Company: _____
Company Address: _____ State: _____ Zip: _____
City: _____ Telephone: _____
Email: _____

Sponsorship Payment Information

- ☐ Please invoice me
- ☐ Check enclosed (make payable to Make-A-Wish Central and Northern Florida)
- ☐ I'd like to pay via ACH
- ☐ I'd like to pay via CC

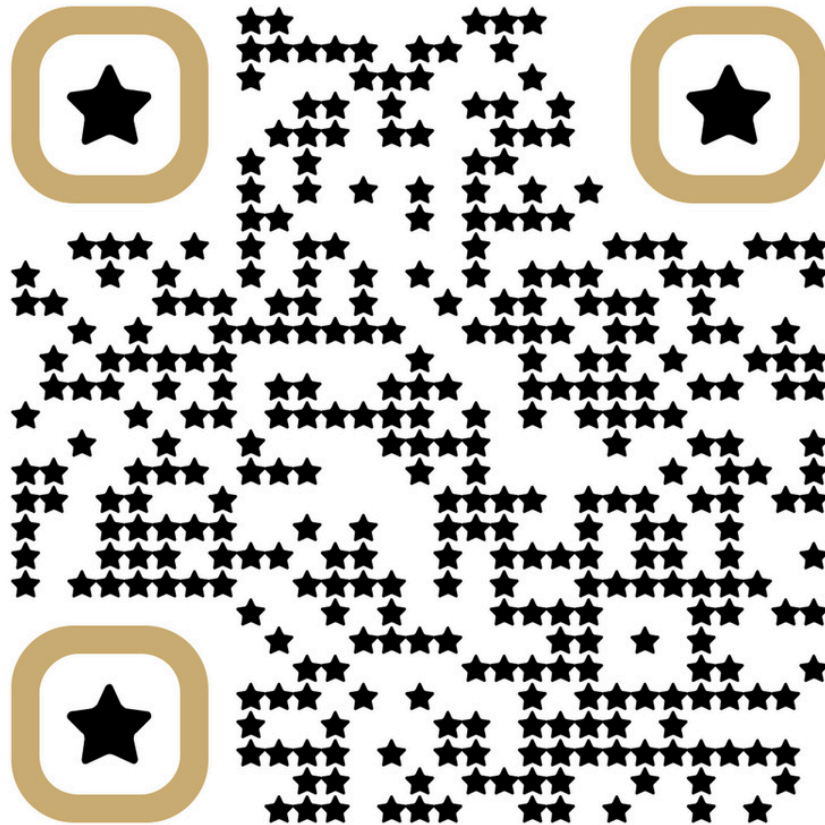
Should the event be canceled or adversely affected by any cause not within reasonable control, including but not limited to any force majeure, the sponsor agrees, unless otherwise requested, to transfer sponsorship funds to an unrestricted donation to Make-A-Wish Central & Northern Florida. Sponsorship must be paid in full on or before April 1, 2027 (1 month pre-event).

In exchange for this contribution level, you will not receive any goods or services and may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor, should you have any questions and retain a copy of this form for your records.

For more information, please contact: Darbi Froehlich, Development Event Manager at dfroehlich@cnfl.wish.org or (407) 622-4673.

2027 Electronic Sponsorship Commitment Form

We believe a single wish can transform a child's life. Your gift is crucial to our vision of granting the wish of every eligible child. Will you help us give more children the confidence, strength and hope that comes with a wish? Complete the commitment form below by scanning the QR code to submit online.



Should the event be canceled or adversely affected by any cause not within reasonable control, including but not limited to any force majeure, the sponsor agrees, unless otherwise requested, to transfer sponsorship funds to an unrestricted donation to Make-A-Wish Central & Northern Florida. Sponsorship must be paid in full on or before April 1, 2027 (1 month pre-event).

In exchange for this contribution level, you will not receive any goods or services and may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor, should you have any questions and retain a copy of this form for your records.

For more information, please contact: Darbi Froehlich, Development Event Manager at dfroehlich@cnfl.wish.org or (407) 622-4673.



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SEE YOU
SOON!
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