



Wishmaker's BRUNCH

2018 Sponsorship Opportunities

Make-A-Wish
CENTRAL AND NORTHERN FLORIDA



Event Overview

Make-A-Wish Central and Northern Florida is proud to be hosting The 2018 Wishmaker's Brunch, on Friday, November 2nd at The Alford Inn.

The event will feature a fashion show by local designer boutiques as well as the opportunity to bid on both new and vintage designer handbags. Enjoy champagne, brunch, and an exclusive sneak peek of our 2019 gala, all while helping to create life-changing wishes for children with critical illnesses. We can't wait to see you there!

Our goal is to raise \$45,000 to grant the wishes of 5 local children. A wish is more than just a nice thing - a wish experience can be a game-changer for a child with a critical illness. Your sponsorship will help transform a child's life by granting their most heartfelt wish.

Wishmaker's BRUNCH

Make-A-Wish®

CENTRAL AND NORTHERN FLORIDA

ABOUT MAKE-A-WISH CENTRAL AND NORTHERN FLORIDA

- ★ Together, we create life-changing wishes for children with critical illnesses.
- ★ Founded in 1994, Make-A-Wish Central & Northern Florida has granted more than 5,800 wishes.
- ★ The Central & Northern chapter serves 54 counties in Florida.
- ★ In Fiscal Year 2018, Make-A-Wish Central & Northern Florida granted 235 wishes. The most popular wish was to go on a Disney Cruise.
- ★ The average cost of a wish in the Central & Northern Florida region is \$8,000.

Share the Power of a Wish®!

YOUR DOLLARS, YOUR COMMUNITY. HELP LOCAL KIDS!



Hunter, 4
End Stage Renal Disease
"I wish to learn how to surf!"



Annabellah, 8
Transplant
"I wish to be a dolphin trainer!"



Jaeden, 13
Cystic Fibrosis
"I wish to design my own BMX bike!"



Olivia, 7
Cancer
"I wish to go to Disney World!"

BRAND ALIGNMENT AND IMPACT

Sponsoring our Wishmaker's Brunch will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands. Supporting our event is a powerful way for your company to publically demonstrate your commitment to your employees, their families and the community.

WHO DOES MAKE-A-WISH REACH?

- ★ Over 5,800 wish families who Make-A-Wish Central & Northern Florida has served since our inception in 1994
- ★ 1,200 volunteers throughout the Central & Northern Florida region
- ★ 29,000 donors
- ★ 16,500 e-newsletter contacts
- ★ 7,000+ social media followers

WHAT ADDITIONAL MARKETING AND MEDIA INITIATIVES WILL MAKE-A-WISH PURSUE PRIOR TO THE EVENT?

- ★ Support from local blogs to encourage event participation
- ★ Exposure via event websites and listings with over 3,000 monthly visitors
- ★ Social media posts & email blasts to participants and followers throughout the region

YOU CAN HELP GRANT WISHES

"When wish kids are granted a wish, they get more than just a great experience for a day, two days, or a week. That experience improves the quality of life for them and their entire family."

Make-A-Wish[®]
CENTRAL AND NORTHERN FLORIDA



SPONSORSHIP OVERVIEW

The following sponsorship packages were designed to maximize recognition at every level of engagement. Make-A-Wish Central & Northern Florida would be happy to discuss custom package options with you as well, in order to meet your community outreach goals.

SPONSORSHIP BENEFITS	Presenting Sponsor \$10,000	Fashion Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500
“Wishmaker’s Brunch presented by”	X			
Tables for 10 guests each	2 tables	1 table	1 table	1 table
Verbal acknowledgement during the event	X	X	X	
Company logo featured on event banners, signage, and printing materials	Includes Save-The-Dates, invitations, and program slides	Includes Save-The-Dates, invitations, and program slides	X	
Company name and logo displayed on the Wishmaker’s Ball Website	X	X	X	X
Opportunity to include item in swag bags	Company logo on included participant gift	X	X	
Opportunity to have interactive company display at event	X	X		
Acknowledgement in event program	Full Page	1/2 Page	1/4 Page	1/8 Page
Recognition in all publicity pre and post event, including media and e-blasts	X	X		
Company name prominently displayed on table	X	X	X	X
Opportunity to include branded favors for guests	X			
Opportunity for company representative to welcome guests at event entrance	X			
Logo placement and link to company website on event page website	X	X		

PRESENTING SPONSOR | \$10,000

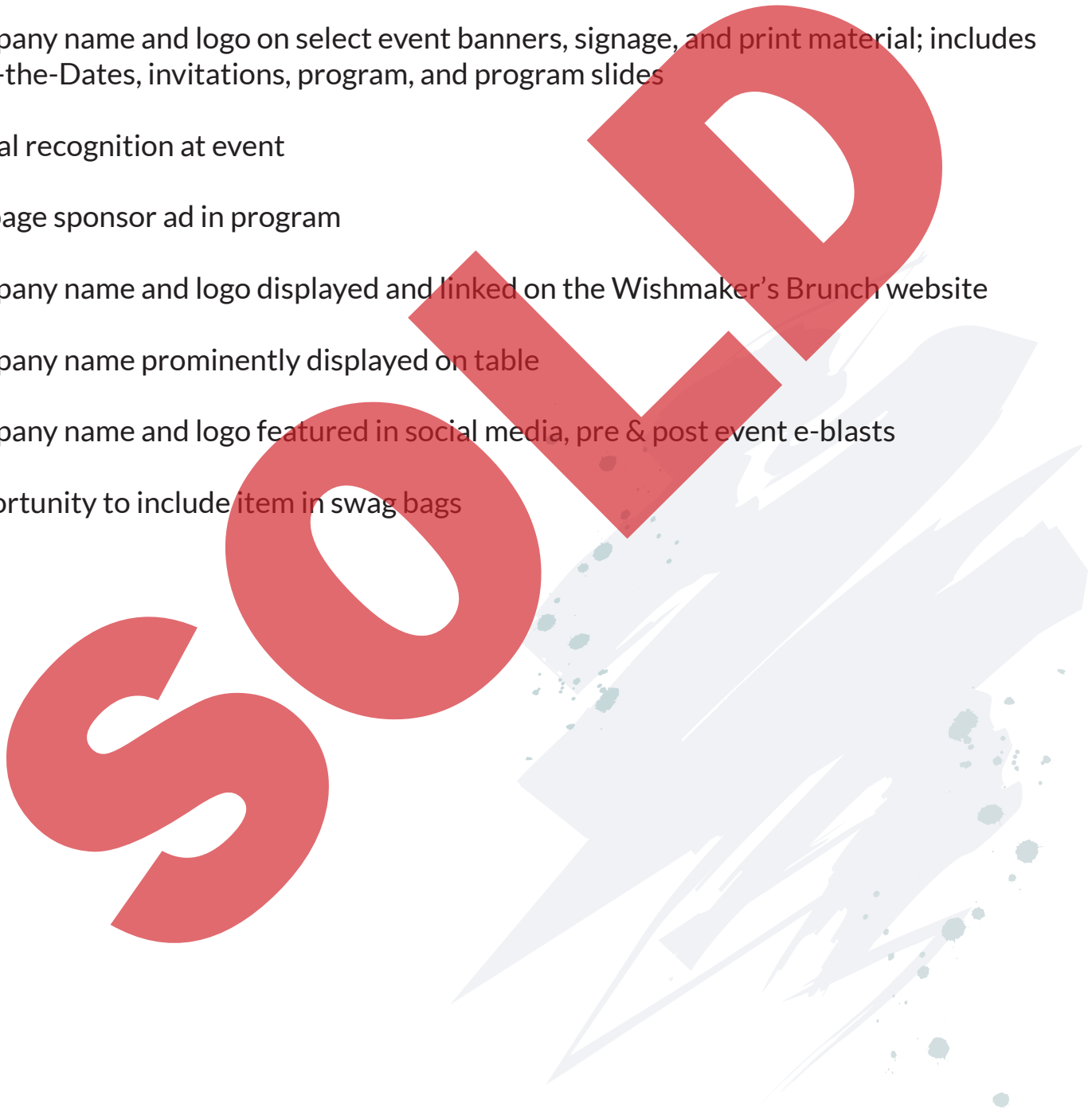
Only one opportunity available

- “Wishmaker’s Brunch presented by”
- 2 tables for 10 guests each
- Company name and logo on all event banners, signage, and print material; includes Save-the-Dates, invitations, program, and program slides
- Verbal recognition at event and opportunity to speak in front of attendees
- Full page sponsor ad in program
- Company name and logo displayed and linked on the Wishmaker’s Brunch website
- Company name prominently displayed on table
- Company name and logo featured in social media, pre & post event e-blasts
- Opportunity to include branded favors for guests
- Opportunity to include item in swag bags

FASHION SPONSOR | \$5,000

Only one opportunity available

- 1 table for 10 guests
- Company name and logo on select event banners, signage, and print material; includes Save-the-Dates, invitations, program, and program slides
- Verbal recognition at event
- 1/2 page sponsor ad in program
- Company name and logo displayed and linked on the Wishmaker's Brunch website
- Company name prominently displayed on table
- Company name and logo featured in social media, pre & post event e-blasts
- Opportunity to include item in swag bags



GOLD SPONSOR | \$2,500

Only two opportunities available


- 1 table for 10 guests
 - Company name and logo on select event banners, signage, and print material
 - Verbal recognition at event
 - 1/4 page sponsor ad in program
 - Company name and logo displayed and linked on the Wishmaker's Brunch website
 - Opportunity to include item in swag bags
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TABLE SPONSOR | \$1,500

Only four opportunities available

- 1 reserved table for 10 guests, including three-course brunch and alcohol
- 1/8 page sponsor ad in program
- Company name displayed and linked on the Wishmaker's Brunch website



Sponsorship Commitment Form

Yes! We want to support Wishmaker's Brunch

Business Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ EXT. _____ Fax: _____

Email: _____ Website: _____

Sponsorship level: *See proposal for a description of each level

- \$10,000 PRESENTING SPONSOR (**EXCLUSIVE**)
- \$5,000 FASHION SPONSOR
- \$2,500 GOLD SPONSOR
- \$1,500 TABLE SPONSOR

Checks payable to make-a-wish central and northern florida has been requested and will be forwarded.

Please invoice us! **Payment must be submitted prior to event date on November 2nd, 2018*

Credit card: Visa Mastercard Discover American Express

Credit card number: _____ Name on Card: _____

CSC: _____ Exp: _____ Signature: _____