



Wishmaker's Ball

2022 SPONSORSHIP
OPPORTUNITIES

Make-A-Wish®
CENTRAL AND NORTHERN FLORIDA



EVENT OVERVIEW AND EXPOSURE

The 28th Annual Wishmaker's Ball, taking place on Saturday, May 14, 2022, is Make-A-Wish Central and Northern Florida's signature gala and our largest fundraiser. This year we are thrilled to once again be hosting the event at the luxurious Waldorf Astoria Orlando. The evening includes a 3-course dinner, open bar, an exclusive VIP table drawing, silent and live auctions, special appearances by our wish children, and an after-party that is not to be missed!

Sponsoring the Wishmaker's Ball will not only impact the lives of local children, but it will also strategically align your company with one of the country's top charitable brands. The Wishmaker's Ball is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community. The Wishmaker's Ball is an excellent marketing vehicle for a sponsor targeting a high-end consumer-based audience with buying power. Over 100 companies are represented at the event.

ABOUT MAKE-A-WISH CENTRAL & NORTHERN FLORIDA

- ❖ Founded in 1994, Make-A-Wish Central & Northern Florida has granted more than 5,000 wishes.
- ❖ The Central & Northern chapter serves 45 counties in Florida.
- ❖ In Fiscal Year 2020, Make-A-Wish Central & Northern Florida was still able to grant 175 wishes even during the limitations that COVID-19 provided.
- ❖ The average cost of a wish in the Central & Northern Florida region is \$8,000.

Share the Power of a Wish®!

YOUR DOLLARS, YOUR COMMUNITY. HELP LOCAL KIDS!



Armando, 6
I wish to go to Universal Studios
Orlando



Lyla, 6
I wish to go on a Disney
Cruise



Carter, 5
I wish to go snowboarding



Brandon, 11
I wish to see snow

SPONSORSHIP OVERVIEW

The following sponsorship packages were designed to maximize recognition at every level of engagement. Make-A-Wish Central & Northern Florida would be happy to discuss custom package options with you as well, in order to meet your community outreach goals.

	Title \$75,000	Presenting \$50,000	After Party \$35,000	Platinum \$15,000	Gold \$10,000	Wish Table \$6,000	Table \$4,000
Press release announcing company's support of Wishmaker's Ball	X						
Media promotion before the event	X	X					
Logo displayed each time event is mentioned	X	X					
Gobo projection of company logo	X	X	X	X	X		
Verbal recognition at event	X	X	X	X	X		
Logo on all event signage and print material	X	X	X	X	X		
Reserved lit VIP table for 10 with a 3 course meal, VIP concierge, and upgrade wine	2	2	2	1	1	1	
Exclusive VIP Reception	X	X	X	X	X	X	
Tickets to After Party, including open bar	20	20	20	10	10	10	10
Company logo/name displayed on screen and at table	X	X	X	X	X	X	
Advertisement in event program	Full	Full	Full	Half	Half	1/4	Name listed
Logo/name displayed in Wishmaker's Ball Website and Facebook Page	X	X	X	X	X	X	

Table Sponsorship Opportunities

WISH TABLE | \$6,000

Includes all standard table sponsor benefits plus...

- Invitation to VIP Reception before gala and sneak peak of auction
- 1 reserved lit VIP table for 10 at Wishmaker's Ball, best seating available
- VIP concierge during dinner for your tables
- Upgrade in wine during dinner
- 1 hotel room at the Waldorf Astoria Orlando with breakfast voucher
- Company name/logo displayed during event on screens during dinner in the ballroom
- 1/4 page sponsor advertisement in the event program (distribution 700)
- Company name listed on Event Facebook Page

STANDARD TABLE | \$4,000

Special rate of \$3,500 if committed and paid by 12/31/21

- 1 Reserved table for 10 at Wishmaker's Ball
- 3-course formal dinner and open bar throughout the event
- 10 admissions to the After-Party, including open bar
- Company name listed in the event program (distribution 700)
- Company name listed on the Wishmaker's Ball website,
www.WishmakersBall.com

Reserve your table today by completing the commitment form on the final page or by visiting
<https://wishmakersball.com/table-sponsor/>

Event Sponsorship Opportunities

AFTER PARTY | \$35,000

Includes (2) WISH Tables for 10 (each) with sponsor benefits plus...

- Exclusive After-Party sponsor and will be listed each time Wishmaker's Ball After Party is mentioned (example: Wishmaker's Ball After Party presented by....)
- Separate After Party invitation sent to all guests
- Exclusive gobo projection of company logo in the after party
- Verbal recognition at the event
- Company logo prominently placed on event signage and event related materials, print and digital
- Full page sponsor advertisement in the event program (distribution 700)
- Company logo will be prominently displayed and linked on the front page of the Wishmaker's Ball website, www.WishmakersBall.com
- Company featured and tagged on social channels

PLATINUM | \$15,000

Includes all Gold Level benefits plus...

- Industry exclusivity at the platinum level
- Opportunity to produce a video highlighting sponsor partnership with Make-A-Wish to be shared digitally with all attendees and on social media channels post-event.

GOLD | \$10,000

- (1) VIP table for 10, with premium placement
- (1) Hotel room at the Waldorf Astoria Orlando with breakfast voucher
- Company name/logo displayed during event on screens during the silent auction and during dinner in the ballroom
- Gobo projection of company logo in the ballroom
- Verbal recognition at the event
- Company logo placed on event signage and event-related materials, print & digital
- Half-page sponsor advertisement in the event program (distribution 700)
- Company logo displayed and linked on event webpage
- Company featured and tagged on social channels

Wishmaker's Ball

2022 SPONSORSHIP COMMITMENT FORM

YES! I would like to help make wishes come true by sponsoring the 2022 Wishmaker's Ball.

Business Name: _____

Acknowledgment name (for print): _____

Contact name and title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Ext: _____ Fax: _____

Email: _____ Website: _____

SELECT SPONSORSHIP

- | | | |
|---|--|--|
| <input type="checkbox"/> After Party Sponsor
\$35,000 (FMV: \$3,000) | <input type="checkbox"/> Platinum Sponsor
\$15,000 (FMV: \$1,500) | <input type="checkbox"/> Gold Sponsor
\$10,000 (FMV: \$1,500) |
| <input type="checkbox"/> Wish Table Sponsor
\$6,000 (FMV: \$1,500) | <input type="checkbox"/> Table Sponsor
\$4,000 (FMV: \$1,000) | <input type="checkbox"/> Individual Ticket
\$400 (FMV: \$100)
QTY: _____ |

METHOD OF PAYMENT

Payments must be completed in full on or before May 14, 2022

I/We will fulfill our sponsorship (select one): _____ Installments _____ In Full

I/We will fulfill our sponsorship with payments beginning _____ (month), _____ (year)

Please choose your preferred method of payment.

Please invoice us!

OR

My card information is below.

Credit card number: _____ Exp date: _____

Csc: _____ Name on card: _____

Signature: _____

Please return this form to our Development and Events Manager, Amy Sundberg by email to asundberg@cnfl.wish.org or by mail to Make-A-Wish Central and Northern Florida at 1020 N. Orlando Ave, Suite 100, Maitland, FL 32751